

Message Text

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E.O. 11652: N/A

T : SCUL RO

SUBJECT: VISIT TO ROMANIA OF USS WAINWRIGHT: PUBLIC AFFAIRS
ASPECTS

1. USS WAINWRIGHT VISIT TO CONSTANTA JUNE 20-24 WAS
UNDENIABLY A PUBLIC AFFAIRS SUCCESS, THANKS IN LARGE MEASURE
TO THE SHIP'S CREWMEMBERS. THEIR GOOD WILL AND GOOD HUMOR
MADE A GREAT IMPRESSION ON THE MANY ROMANIANS WITH WHOM THEY
CAME INTO CONTACT OVER THE FOUR-DAY PERIOD.

2. OPPORTUNITIES FOR CONTACT BETWEEN THE CREW AND
ROMANIANS WERE UNEXPECTEDLY MANY. SEVERAL PUBLIC SPORTS EVENTS
BETWEEN THE CREW AND ROMANIAN MILITARY WERE HELD; CREW MADE
AN EXCELLENT IMPRESSION IN CONSTANTA DURING VIRTUALLY
UNLIMITED LEE GRANTED THEM DURING VISIT. OVER 3000
ROMANIANS VISITED WAINWRIGHT FOR TOURS CONDUCTED BY CREW-
MEMBERS. (FYI-LETTER STATISTIC PARTICULARLY
IMPRESSIVE CONSIDERING TOTAL LACK OF PUBLICITY GAVE
TO FACT THAT SHIP WOULD BE OPEN TO GENERAL PUBLIC AS IT
TURNED OUT, THE SHIP WAS OPEN TO THE PUBLIC ONLY SIX HOURS
DURING ENTIRE VISIT, AND COULD BE REACHED ONLY BY WALKING
THROUGH CONTROLLED ACCESS PORT ENTRANCE AND ONE MILE TO
DOCK WHERE IT WAS ANCHORED. END FYI) GOR HOST FOR VISIT,
CONRAD MIJL ILIE STEFAN, WAS EFFUSIVE IN HIS PRAISE FOR
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OFFICERS AND CREW OF WAINWRIGHT.

3. MEDIA COVERAGE IN LOCAL CONSTANTA PRESS INCLUDED EIGHT COLUMN INCH FACTUAL STORY IN MAJOR PARTY DAILY DOBROGEA NOUA DAY AFTER WAINWRIGHT ARRIVAL, FOLLOWED BY SHORT MENTIONS THAT THE SHIP WAS IN PORT IN ITS SUBSEQUENT EDITIONS DURING COURSE OF VISIT. RADIO COVERAGE DID NOT BEGIN UNTIL DAY AFTER SHIP'S ARRIVAL, AND WAS VERY BRIEF AND FACTUAL. SCINTEIA BUCURESTI COVERAGE ALSO VERY BRIEF.

4. POST USED OCCASION OF AMBASSADOR'S VISIT TO ARRANGE FOR INTERVIEW IN LOCAL CULTURAL MONTHLY, TOMIS, RE U.S. ROMANIAN RELATIONS EXERPTS FROM INTERVIEW WILL BE CARRIED IN DOBROGEA NOUA SOMETIME THIS WEEK, ACCORDING TO ITS EDITOR, AND FULL TEXT WILL BE CARRIED IN NEXT MONTHLY EDITION OF TOMIS. POST ALSO ARRANGED FOR SPECIAL TOURS BY CONSTANTA CONTINGENT FROM UNION OF JOURNALISTS TOTALLING 30 PERSONS AND INCLUDING EDITORS OF ALL MAJOR LOCAL MAGAZINES AND NEWSPAPERS. ADDITIONALLY, TOURS OF THE SHIP FOR MANY RANKING CONSTANTA OFFICIALS AND YOUTH ORGANIZATIONS, AS WELL AS FOR OFFICIAL HOSTS, WERE ARRANGED.

5. PAMPHLET PRINTED LOCALLY THROUGH P&C AND VTR PRODUCED BY SHIP'S COMMUNICATION SECTION AND CARRIED IN ROMANIA BY P&C OFFICER BOTH HELPFUL IN INCREASING IMPACT OF VISIT ON ROMANIAN VISITORS.
BARNES

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